

I'm Diogo, a **Product Designer** currently based in **Toronto**

Education

M.A. Advertising & Design

University of Leeds,
United Kingdom
2008 - 2009

B.A. New Communication Technologies

University of Aveiro,
Portugal
2005 - 2008

Web Design

Lisbon School of Design,
Portugal
2010 - 2011

Experience & Skills

I am a well-rounded designer that likes to solve complex design problems through simple, beautiful experiences. I always put the user first and I enjoy setting the vision for an end-to-end user experience and work strategically with a team to turn that vision into reality. I love pushing boundaries, influencing strategy, and making a strong impact on product execution and quality. I thrive working in a multidisciplinary team, trying to find elegant but practical solutions to design challenges. I am passionate about developing beautiful, meaningful, human-centered products that meet both user needs and business goals.

I have experience in being a design leader with entrepreneurial spirit, who thrives in a fast-paced and collaborative culture while applying lean UX and Agile principles - from discovery to delivery to ongoing refinement and optimization. I am a good communicator, a team player, adaptable and I can craft and deliver high-level user stories, UX flows, wireframes, prototypes, design mockups, and production assets.

Tools

Sketch, Zeplin, Framer, Principle, Adobe Creative Suite, InVision. HTML/CSS/JS.

Work

Evree

March 2017 - Current

Senior Product Designer

At Evree I am leading the product research, strategy, interaction design and development, working on creating a product that improves people's lives. I run design sprints with the team, where we ideate, prototype, test and ship features, on top of an agile framework. I manage the discovery & design process, apply design principles, drive decisions and work closely with delivery teams to create and validate design solutions.

Montana Steele Advertising

March 2016 - March 2017

Senior Digital Designer

As the lead digital designer I was involved in all stages of product development, from initial concepts to launch. I search for a way to merge the brand identity of the product with its digital presence, so that the user has a seamless experience regardless of the media. The services I provided included wireframing, prototyping, user flows, user experience and product design.

Cineplex Entertainment

October 2014 - March 2016

Senior Web Designer

At Cineplex, I was responsible for the design and user experience of all major web projects that were being developed, working on the new redesign of Cineplex.com and also pitching concepts for the mobile app. I led the Web Design department, working closely with Marketing and IT to deliver great products.

Amber Agency

April 2013 - October 2014

Lead Web Designer

Working for Amber allowed me to design and develop websites for a wide variety of companies, from different sectors, which then forced me to research and adapt my design style in order to speak to different target audiences, making me a more skilled designer.